



P O T A T O

Twisto

The below is the approximate Profit Calculations

Figures in Indian Rupees

Average Potato Twisto sales per month 2500 sticks per month

Selling Price - 30 (Basic Seasoning)

Item	Price
Potato 1kg	20 (Approximate)
No of potatoes in KG	8-10
Cost of Each Potato	2
Skewer	1.6
Oil Consumed	2
Basic Seasoning	2
Total Raw Material Cost	7.6
Profit per Stick selling @30	22.4
Profit of Average Daily Sales	1859
Profit Per Month	55776

Selling Price - 40 (Flavoured Seasoning and Cheese)

Item	Price
Potato 1kg	20 (Approximate)
No of potatoes in KG	8-10
Cost of Each Potato	2
Skewer	1.6
Oil Consumed	2
Flavored Seasoning	4
Total Raw Material Cost	9.6
Profit per Stick selling @40	30.4
Profit of Average Daily Sales	2533
Profit Per Month	75990

Note:

1. The above calculations are the average minimum monthly sales. The sale average may vary depending at the point of sale location.
2. The rates of raw materials may change due to market condition and location.
3. The cost of Labour, Shop Rent, Electricity and Miscellaneous expenses to be deducted from Gross Profit.

Potato Twisto

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